

IAGG-AOR 2023

SPONSORSHIP PROSPECTUS



**IAGG Asia/Oceania
Regional Congress 2023**
For Enhanced Wellbeing in Later Life
through Innovation and Wisdom Sharing



June 12-15, 2023
PACIFICO YOKOHAMA North

TABLE OF CONTENTS

I.		
IAGG-AOR 2023 Overview		03
II.		
Package Sponsorship Opportunities		04
III.		
Individual Sponsorship Opportunities		
Joint Sponsored Programs		06
IV.		
Exhibition		06
V.		
Branding Sponsorship		09
VI.		
Further Details		11
VII.		
How to Apply		18
VIII.		
Contact		20



IAGG ASIA/OCEANIA REGIONAL CONGRESS 2023

We are pleased to announce that the 12th Asia/Oceania International Conference on Gerontology will be held in June 2023. This will be the third time the conference will be held in Japan. The conference will feature more than 10 special lectures by world-class scientists on the above topics, as well as more than 30 symposia on hot topics, providing a program that will keep any attendee's eyes on the conference. In order to ensure the success of the conference, we would like to ask for your cooperation in the management of the exhibition, sponsored symposiums, and sponsored seminars by sharing information with our sponsors.

Congress Information

Dates June 12-15, 2023

Venue PACIFICO Yokohama North

Theme For Enhanced Wellbeing in Later Life through
Innovation and Wisdom Sharing

Chair Kenji Toba (Tokyo Metropolitan Institute of
Gerontology)

Secretary Hidenori Arai (National Center for Geriatrics and
Gerontology)

Hosted by The Japan Gerontological Society (JGS)

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PACKAGE SPONSORSHIP OPPORTUNITIES

The IAGG Asia/Oceania Regional Congress 2023 offers a wide range of sponsorship items. We have compiled a list of the main sponsorship items and are offering them as a package. We will be as flexible as possible in making adjustments and changes to the items included in the package sponsorship, so please contact us for more information.

Sponsorship Items	PLATINUM	GOLD	SILVER
Investment (tax excluded)	JPY 10,000,000	JPY 5,000,000	JPY 3,000,000
Priority Position	First	Second	Third
Participation Certificates (number of)	6	5	2
Luncheon Seminar A (400 seat venue)	1 time slot	1 time slot	—
Luncheon Seminar B (100-200 seat venue)	1 time slot	—	1 time slot
Morning Seminar A (400 seat venue)	—	—	—
Morning Seminar B (100-200 seat venue)	—	—	—
Evening Seminar A (400 seat venue)	1 time slot	1 time slot	—
Evening Seminar B (100-200 seat venue)	—	—	1 time slot
Sponsored Symposium	1 time slot	—	—
Exhibition: Basic Booth (2mx3m)	10 booths (60m²)	2 booths (12m²)	1 booth (6m²)

PACKAGE SPONSORSHIP OPPORTUNITIES

Sponsorship Items	PLATINUM	GOLD	SILVER
Company Logo on Congress Homepage	○	○	○
Pocket Program (front cover ad)			—
Entrance Banner (logo display)	First	Second	Third
Banner on App (logo display)	6	5	2
Name Strap (logo display)	1 time slot	1 time slot	—
Congress Bag (logo display)	1 time slot	—	1 time slot
Logo Display in Break Corner	—	—	—
Logo Display in Slides Shown Between Sessions	—	—	—

*In the case of applications for individual sponsorship items, if the above slots are filled, they will be treated as a package.

*Priority will be given according to sponsorship level, but package sponsors in the same class will be given priority according to the order of application.

*The specifications and schedule for each item will be announced individually.

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

A. CO-SPONSORED SEMINARS

Deadline for applications: End of December, 2022 JST

No.	Items	Specification (tentative)	Price JPY (tax excluded)	Available slots
A-1	Luncheon Seminar A (400 seat venue)	1 time slot (60 mins) 400 seat venue	¥1,500,000	13
A-2	Luncheon Seminar B (100-200 seat venue)	1 time slot (60 mins) 100-200 seat venue	¥1,200,000	15
A-3	Morning Seminar A (400 seat venue)	1 time slot (45 mins) 400 seat venue	¥1,000,000	12
A-4	Morning Seminar B (100-200 seat venue)	1 time slot (45 mins) 100-200 seat venue	¥800,000	15
A-5	Evening Seminar A (400 seat venue)	1 time slot (60 mins) 400 seat venue	¥1,200,000	1
A-6	Evening Seminar B (100-200 seat venue)	1 time slot (60 mins) 100-200 seat venue	¥1,000,000	1
A-7	Sponsored Seminar	1 time slot (60 mins) The venue will be decided based on necessity	¥1,000,000	*
A-8	Sponsored Symposium A	1 time slot (90 mins)	¥2,000,000	*
A-9	Sponsored Symposium B	1 time slot (120 mins)	¥3,000,000	*

The number of seats is subject to change.

The number of available slots above is for single applications.

*The program is subject to adjustment based on the number of applications received.

A. CO-SPONSORED SEMINARS

All co-sponsored programs are will be "co-sponsored" with the IAGG Asia/Oceania Regional Congress 2023.

	Seminar	Schedule (2023)	Time
A-1/2	2023 IAGG-AOR Luncheon Seminar	6/12 (Mon) 6/13 (Tue) 6/14 (Wed) 6/15 (Thu)	60 mins
A-3/4	2023 IAGG-AOR Morning Seminar	6/13 (Tue) 6/14 (Wed) 6/15 (Thu)	45 mins
A-5/6	2023 IAGG-AOR Evening Seminar	6/13 (Tue)	60 mins
A-7	2023 IAGG-AOR Sponsored Seminar	6/12 (Mon) 6/13 (Tue) 6/14 (Wed) 6/15 (Thu)	60 mins
A-8	2023 IAGG-AOR Sponsored Symposium A	6/12 (Mon) 6/13 (Tue) 6/14 (Wed) 6/15 (Thu)	90 mins
A-9	2023 IAGG-AOR Sponsored Symposium B	6/13 (Tue) 6/15 (Thu)	120 mins

*The official language of the conference is English.

*Simultaneous interpretation can be requested separately and conducted in Japanese (Slides and other materials should be prepared in English.)

*Priority in the decision of time slots and dates will be given to package sponsors.

B. EXHIBITION

Deadline for applications: End of December, 2022 JST

No.	Items	Specification (tentative)	Price JPY (tax excluded)	Available slots
B-1	Booth Space	1 booth space: 6m ² *Minimum 2 spaces to apply	¥ 200,000	30
B-2	Basic Booth	1 booth: 2mx3m 2 rear and 2 side panels, company name plate, light, power outlet (2 outlets)	¥ 250,000	17
B-3	Book Exhibition	1 space: 2 desks (1 desk: W1,800xD900) White table cloth included	¥ 50,000	2
B-4	Simple Exhibition Booth	1 table (W1,800 x D900) 1 outlet (power supply) *Items such as a back panel, light, and a white table cloth can be applied for as an option.	¥ 100,000	available as necessary

* Number of slots other than those available through package sponsorship.

[Note: If you are considering exhibiting at the 33rd Annual Meeting of the Japanese Society for Gerontology, 16-18 June 2023, please contact the Secretariat.

C. BRANDING

Deadline for applications: End of December, 2022 JST

No.	Items	Specification (tentative)	Price JPY (tax excluded)	Available slots
C-1	Ad in the Pocket Program (A5 size pamphlet)	Back cover, Color	Only available as a package sponsorship	
C-2		Inside or front cover or back cover, Color		
C-3		Appendix (full page), color	¥150,000	4
C-4		Appendix (half page), color	¥100,000	10
C-5	Entrance Banner	A separate guidance with details will be sent to applicants	Only available as a package sponsorship	
C-6	Application Banner			
C-7	Logo on Name Strap			
C-8	Logo on Congress Bag			
C-9	Logo displayed in Break Room Corner			

C. BRANDING

Deadline for applications: End of December, 2022 JST

No.	Items	Specification (tentative)	Price JPY (tax excluded)	Available slots
C-10	Logo on IAGG2023 Homepage	Link a URL to the Logo	¥ 200,000	3
C-11	Insert in Congress Bag	Leaflet (max. A4 size)	¥ 100,000	5
C-12	15 second video shown between sessions	Video to be received from applicant company	¥ 500,000	8

CO-SPONSORED SEMINAR DETAILS

1) FEES

Please refer to the list on pg. 6 for information on co-sponsorship fees.

The co-sponsored seminar fees includes the following items and services

- Lecture room fee
- Break room fee (3 hours including 1 hour before and after the seminar)
- Equipment costs (only for equipment already installed and used at the venue)
- Sound and lighting costs (ancillary equipment at the venue)

NOT included:

- Meals: lunch boxes for participants (in the case of luncheons), beverages, meals for speakers and chairpersons' meetings, etc.
- Personnel costs: operating staff (announcers, timekeepers, material and lunch distributors, guidance staff, etc.)
- Signs and displays: venue signage, name of chairperson/presenter, information leaflets, etc.
- Chairpersons' and speakers' honoraria, transport and accommodation expenses
- Additional equipment: simultaneous interpretation equipment, recording equipment (sound and video recording), waiting room equipment, etc.

Items and services that are not included should be requested and arranged as necessary. Please apply through the application for optional services that will be sent to applicants in February 2023. Optional services will be invoiced by the Secretariat, Convention Linkage, Inc.. Please note that 15% will be added to the actual optional expenses as a business administration fee.

2) PROGRAM

Please note that the content, speakers, moderator, venue, date and time etc. will be adjusted by the organizing committee after receiving the request of each company. Requests for speakers and moderators will be handled by each company after the slot has been decided.

3) PRINTED MATERIAL

Publication in the abstracts: Abstracts will be published in the Pocket Program and the App.

Regarding the preparation of flyers:

Flyer size: must fit into A4 size

Number of copies: at the discretion of each company

Please send the manuscript to the Secretariat before printing.

Logo: IAGG-AOR 2023 logo (data will be distributed by the Secretariat).

Regarding the signage at the venue:

The conference has a designated design. If you are interested please apply for this as an option.

4) SIMULTANEOUS INTERPRETATION

Simultaneous interpreters: to be arranged by the sponsor or by the secretariat. Please apply for interpretation equipment by contacting the Secretariat. Costs are to be born by the sponsor.

5) RECORDING

- Video recording: Please make your own arrangements or apply via contact with the Secretariat. If you wish to record the session, please notify the Secretariat to allow for the preparation of equipment set up at the venue. You may be asked to submit an application form when recording.
- Equipment for recording: recording stage, audio line and power supply will be provided separately for a fee. Please apply for this as an optional service.

6) OTHER

Disclosure of co-sponsored expenses, etc. on your website

In order to improve the transparency and reliability of the relationship with medical institutions in the activities of pharmaceutical companies and the Japan Federation of Medical Devices Associations (JFMDA), the medical-pharmaceutical and medical-device industries will disclose information on research expenses, donations, exchanges, etc. with medical institutions and medical personnel, etc. on their websites. I agree to the disclosure on your website of the payment of conference co-sponsorship expenses made by my company to the Association.

SCHEDULE FLOW

End of December 2022	Fill in the sponsorship application form and submit it to the Secretariat.
End of February, 2023 (tentative)	Please submit your request for the dates of the co-sponsored seminar, the proposed theme, and the proposed chairperson/speaker. *Please refrain from obtaining informal consent from potential chairpersons and speakers at this stage
End of February 2023 (tentative)	The secretariat will send you an invitation to confirm your seminar slot. Please contact and confirm the chairpersons and speakers. The secretariat will send an invoice at the end of January (tentative).
May, 2023	The secretariat will send you the guidelines for the co-sponsored seminar. <ul style="list-style-type: none"> • If necessary, apply for optional services. • When preparing flyers etc., please check with the secretariat before finalizing.
June 2023 (tentative)	The secretariat will send you an invoice for your selected optional services. Please make payment before the conference.
June 2023	The conference begins. Carry out your selected seminar at the conference.
End of June 2023	If you requested additional services on the day of the session, you will receive an invoice for the difference with the original payment. Please make your payment within one month.

EXHIBITION DETAILS

VENUE

PACIFICO Yokohama North, G1-4 (2,991 m²)

EXHIBITION AREA

Exhibition: 60-70 booths, including space and basic booths

Break corner to be set up in addition to the booths

EXHIBITOR QUALIFICATIONS

Companies and organizations that manufacture or handle medical-related equipment, medicines, re-agents, services, etc. that understand the aims of the IAGG Asia/Oceania Regional Congress 2023 (Note: Exhibitors may be rejected if the content of their exhibit is not in line with the objectives of this congress.)

BASIC SPECIFICATIONS

B-1 Space Only

- 6.0 m²/ booth *Please apply for at least two booths.
- The floor will be marked out before the spaces is handed over.
- Please provide a degree of decorum to the booth.

B-2 Basic Booth

- Space: 2mx3m (6m²) per booth
- Specifications:
 - Wall panels on 3 sides (approx. 2,100 cm high)
 - 1 company name sign (W900 x H200, white base, black letters)
 - Company name plate design to be standardized for all booths
 - One fluorescent lamp per booth
 - Two electrical outlets

B-3 Book Exhibition

- 2 desks (W1,800 x D900 x H700 per desk)
- 2 white table cloths

B-4 Simple Exhibition Booth

- 1 table (W1,800 x D900)
- 1 outlet (power supply)

*Items such as a back panel, light, and a white table cloth can be applied for as an option.

Bump-in	Exhibition Schedule	Removal
From 9:00, June 11th (Sun), 2023	June 2023 12 (Mon) 16:00-18:00 13 (Tue) 8:00- 17:00 14 (Wed) 8:00- 17:00 15 (Thu) 8:00- 15:00	After 15:00, June 15th (Sat), 2023

*If you wish to continue exhibiting at the 33rd Annual Meeting of the Japan Gerontological Society, please contact the Secretariat.

TERMS AND CONDITIONS

Prohibited items

There are height restrictions on decorations and exhibits. Please consult the Sponsors' Office in advance.

In principle, direct construction (duct tape, anchors, etc.) on the floor is prohibited.

Power supply, electricity, cleaning and waste disposal costs will be charged separately.

Electricity and water supply and drainage

Electricity (AC single-phase, two-wire, 100 V 50 Hz) will be supplied for a fee upon request by exhibitors. If you wish to use this service, please contact the Sponsors' Secretariat.

The use of water, propane gas and compressed air is prohibited in principle.

Booth allocation

Booth allocation will be decided by the organizer after the application deadline, taking into account the type of exhibits, number of booths, booth configuration and whether or not demonstrations will be held, and each exhibitor will be notified of the allocation.

Exhibitors are not entitled to challenge this allocation. Priority for booth location will be given to the package sponsor. Exhibitors are prohibited from transferring or exchanging all or part of their booth space without the organizer's consent.

Foreign exhibits

The exhibition area will not be used as a bonded exhibition area. Exhibits from abroad should be exhibited as domestic goods or use the ATA Carnet system. For further information, please contact the Secretariat.

Venue management

The conference secretariat and the conference management secretariat will do their best to protect and manage the venue and exhibits, but the conference secretariat and the conference management secretariat will not be held responsible for accidents, theft or loss caused by natural disasters or other force majeure, or for the occurrence of human casualties within the booths.

Other

Exhibitor passes will be given for entry to the exhibition hall.

The pass you will receive does not allow you to attend the lecture hall and related program of the 12th Asia/Oceania International Conference on Gerontology. If you wish to attend the conference program, please purchase a separate participation pass.

EXHIBITION DETAILS

EXHIBITION SCHEDULE FLOW

End of December 2022	Please fill in the designated application form and submit it to the Secretariat. Please submit your company's exhibition plan (exhibition content, etc.). This will be used as a reference for the allocation of booths. The Secretariat will send you an invoice at the end of January 2023.
End of February 2023 (tentative)	The booth allocation decided and provided. Please adjust the arrangements and decorum of your booth in accordance with the booth allocations provided.
End of February 2023 (tentative)	The Secretariat will send the implementation guidelines. <ul style="list-style-type: none">• Please apply for necessary services and items you may need on the day-of through the options application.• The secretariat will then send you an invoice for your applied items on the options application.
May 2023	The secretariat will then send you an invoice for your applied items on the options application. Please be sure to make your payment before the congress begins.
June 11-15, 2023	The congress and your exhibition is held.
End of June 2023	If you had made additional requests or changes during the congress, the secretariat will send you an invoice accordingly. Please be sure to make your payment within one month.

BRANDING SPONSORSHIP SCHEDULE FLOW

End of December 2022	Please fill in the designated application form and submit it to the Secretariat. The secretariat will send you an invoice. Your application will be confirmed upon receipt of payment. Once payment has been confirmed, we will send you the specifications for the advertisement and data preparation. Please prepare your data according to the specifications.
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BRANDING DETAILS

Items to distribute to participants

C1-4 POCKET PROGRAM

- Distribution: Day-of distribution to participants
- Number of programs: about 2,000 (tentative)
- Cost: ¥ 3,000,000 (tax excluded)
- Sponsorship fees and number of applications: total sponsorship ¥ 2,400,000 (tax excluded)

Advertisement on the Pocket Program: (All tax excluded)

- Back cover, color: ¥ 300,000
- Inside front cover or inside back cover, color: ¥ 250,000
- Appendix full page, color: ¥ 150,000
- Appendix half page, color: ¥ 100,000
- The back cover and inside covers are available in the sponsorship packages.
- Page size: A5 (tentative) *The official size will be sent to you following application.

C-7 LOGO ON NAME CARD STRAP

- Distribution method: Day-of distribution to participants
- Amount: 2,000 straps
- Number of applications: available in platinum sponsor slots
- Details: Sponsor's logo to be printed on the strap of the name cards used during the congress.
- Timing of production and logo specifications will be provided separately

C-8 LOGO ON CONGRESS BAG

- Distribution method: Day-of distribution to participants
- Number of Bags: 2,000 bags (tentative)
- Cost: ¥ 2,000,000 (tax excluded)
- Number of applications: available in the package sponsor list
- Print size: guidance provided once the size is decided

C-11 INSERT IN CONGRESS BAG

- Distribution method: Day-of distribution to participants
- Total amount: 2,000 (tentative)
- Cost: ¥ 500,000 (tax excluded)
- Number of available applications: 5 companies (presumed)
- Regarding enclosed items:
 - [Printed Items] 1 item: max A4 size, printed on front and back
 - [Goods] Food items are prohibited, A4 size and smaller, 1cm thickness or less
- The items to be enclosed are to be sent to the location designated by the Secretariat.

BRANDING DETAILS

Advertisement Items

C-6 BANNER IN APPLICATION

- Advertising Medium: 2023 IAGG-AOR Application Banner
- Cost: ¥200,000 (tax excluded)
- Number of applications: 7 companies (presumed) (package sponsorship quota)
- Banner ad data must be prepared by the sponsor
- Size: H210xL1,536 pixels (tentative)
- Format: PNG
- Display Duration: From the start of the congress until the end of the application support period

C-9 LOGO IN THE BREAK CORNER

- Cost: ¥250,000 (tax excluded)
- Number of applications: 7 companies (package sponsorship quota)
- Details: Sponsor's logo displayed on a banner with guidance to the break room/ space

C-10 LOGO ON HOMEPAGE

- Cost: ¥200,000 (tax excluded)
- Number of applications: 10 companies (package sponsorship quota)
- Details: Link to sponsor's homepage from the displayed logo on the 2023 IAGG-AOR homepage
- Data: Please send us your desired logo
- Display Duration: From receipt of the logo data and settlement to the end of the congress (tentative)

C-12 15 SECOND VIDEO SHOWN BETWEEN SESSIONS

- Cost: ¥500,000 (tax excluded)
- Number of applications: 8 companies (presumed)
- Details: A 15 second video you have sent us will be shown between sessions
- Please prepare your own data: within 15 secs, Mp4 format

C-13 LOGO DISPLAY AT THE ENTRANCE

- Location: Congress venue, near the reception, 1st floor
- Number of copies produced: 1
- Sponsorship fee: ¥100,000 (excluding tax)
- Number of sponsors: 7 companies expected (package sponsorship quota).
- Specifications: Data will be provided once specifications have been finalized.

HOW TO APPLY

1. Application Method

Please fill in the application form and send it to the Secretariat. If you have not received any acknowledgement of receipt from the Secretariat within 10 days of submitting your application, please contact us.

Application Form: <https://forms.gle/zQ2f8qCJA6Bp7ScF8>

2. Application Period

	Items	Deadline
Package Sponsorship	Platinum	
	Gold	End of September 2022
	Silver	
Sponsorship Items (Individual)	A: Co-Sponsored Program	End of September 2022
	B: Exhibition	End of December 2022
	C: Branding and Advertisement	End of December 2022

However, applications may be closed once the number of openings has been reached.

3. Payment method

An invoice will be issued by the Secretariat after the symposium time slots have been made. Please transfer the funds to the designated bank account within one month of the invoice date. The bank transfer receipt issued by the bank will be used as our receipt.

*Bank transfer charges are to be born by the sponsor company.

*We do not accept payment by checks.

*We will inform you of the bank transfer account separately.

4. Cancellation Policy

a. As a rule, cancellations after the application form has been submitted will not be accepted. However, if a cancellation is desired for unavoidable reasons, the circumstances will be explained in writing and a decision will be made after consultation with the organizer. If a cancellation is granted, the organizer may charge the participant for expenses incurred at the time of the cancellation.

b. The exhibition period and venue may be subject to change due to unavoidable circumstances. In principle, the application to exhibit cannot be cancelled due to such changes. In the event of a postponement, applications already submitted will, as a general rule, be moved to the postponed date. No compensation will be provided for any damage caused by these changes.

c. Infection control measures

At present, we hope and assume that the event will be held on site, but depending on the infection situation, we may have to give priority to infection control.

If there are any changes to the format of the event, etc., we will inform you again.

The number of seminar seats may be changed after consultation with the venue.

**FOR INQUIRIES,
CONTACT US.**



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